

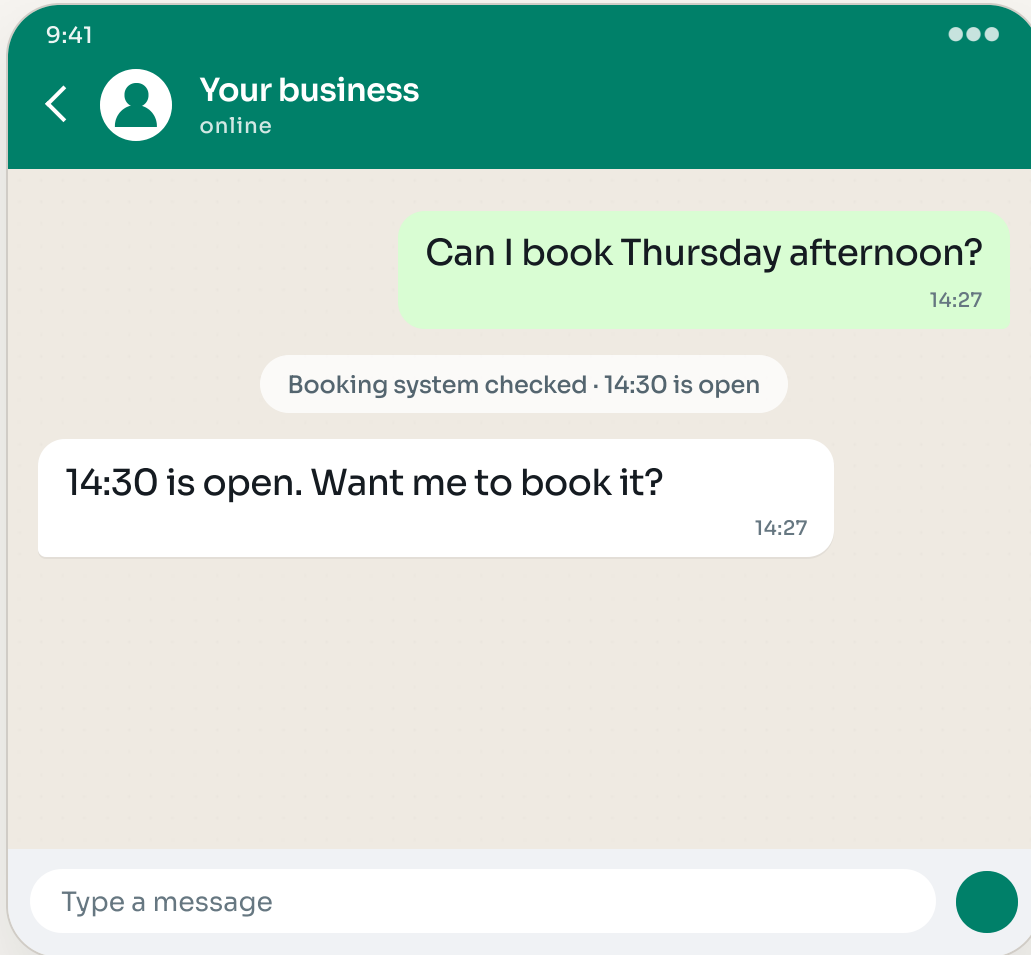


HANDORU

ハンドル

A branded agent in the WhatsApp a service business already uses.
It answers the customer, books the job, and captures the lead.
Voice on the same phone number is next.

This is the product.



Live path on handoru.ai. Not a customer logo. The agent checks the real calendar. Nothing books until the customer confirms.

What it does today.

- 01 Answers hours, prices, services, policies from the business's own info.
 - 02 Books and changes appointments on the real calendar.
 - 03 Sends the next step (link, confirm, or a person).
 - 04 One place for services, hours, prices, policies.
 - 05 Reads existing tools. Does not replace them.
 - 06 Hands the full thread to staff when a person should take over.
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The chat is the lead engine.

Missed WhatsApp is a missed lead. The owner cannot sit in the inbox.

Handoru captures the inbound, qualifies it, and turns it into a booking or a handoff with context.

Every conversation is a named lead sitting in the channel they already pay for.

Next: the same agent on the phone.

NEXT · NOT SHIPPED

Voice on the business number they already have.

Inbound calls handled like WhatsApp: answer, book, hand off.

Outbound: marketing and follow-ups through those same numbers.

Chat now. Voice next. One agent, every channel the customer already uses.

One agent. Every channel they already own.

WhatsApp is the front door for EU service SMBs.

The phone number is the second door.

Whoever owns that conversation owns the lead, the booking, and the follow-up.

Start in Italy. Then EU.

What they use instead.

Owner answering WhatsApp at 22:00

— works, does not scale, leaks leads.

Booking apps

— they will not move the front door.

Generic chatbots

— no brand, no real calendar, no confirmed book.

Call centers / phone trees

— expensive, not the same agent.

Handoru: branded, in-thread, confirmed actions, then voice on the same number.

Who builds it.

Dušan Zabrodsky · solo technical founder · writes the code · ships the product.

Builds internal AI systems at Rockaway (deal intelligence, institutional memory, on-prem models).

Shipped: Wordpostor on the App Store, Plume (notarized Mac editor).

Italy / EU. Full-stack this quarter: build, talk to businesses, recruit.

Pre-seed. First paying businesses, then voice.

The business pays for the branded agent in the chat they already have. Not seats. Not a new app.

Raising a pre-seed to get the first paying service businesses live in Italy, then EU, inside 12 months, and to ship voice on their existing numbers.

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